

Press Release

London, October 1st, 2024

Unifii, part of Inetum Group in United Kingdom, Ireland and India is becoming Inetum

Unifii, an Elite Partner of the ServiceNow, will operate under the Inetum corporate brand as from October 1, 2024. This strategic change marks a significant step forward in the company's growth and international alignment as part of the Inetum Group, a European leader in digital services. Within Inetum's commitment to providing exceptional digital services to clients, the London-based office will be responsible for overseeing the group's activities across the UK, Ireland, India and our growing markets.

Inetum Group's in United Kingdom, Ireland, India and growing markets

The acquisition of Unifii in December 2023, one of the largest independent ServiceNow Elite Partners in Europe and an award-winning consultancy company specializing in offering strategic advice, consulting, implementation, training and support on the ServiceNow platform, was a decisive step in consolidating the skills of the Inetum Group to strengthen its leadership of the ServiceNow offering in all markets where the Group operates. At the same time, the Group was opening an efficient and competitive Global ServiceNow Practice that has further accelerated the development of its delivery platform on cutting-edge expertise.

The rebranding to Inetum reflects the company's strengthened global presence while maintaining its local dedication to clients and operations in United Kingdom, Ireland, India and growing markets. With over 28,000 consultants and experts worldwide, of which 200 based locally, Inetum is well-positioned to deliver digital solutions that drive innovation across business and society at large.

An umbrella brand corporate change that also allows us to embody our main purpose: Digital impact, but faster and easier for the good of all. This is a compelling articulation of its commitment to its customers, employees and stakeholders to create a positive impact on the world through technology.

Kathy Quashie, CEO of Inetum UKI & Growing Markets, states: *"We are delighted to have Unifii coming under the single Inetum brand. This change not only strengthens our position as an Elite ServiceNow Partner but also enhances our ability to deliver exceptional value to our clients worldwide. The UK, Ireland, India, and Growing Markets present significant opportunities for digital transformation, acceleration, and growth for private and public sector clients. With our offshore/ onshore set-up, we can offer an expanded range of solutions and a reinforced global expertise, working closely with our technology partners to maximize digital excellence. This is the digital impact we create to keep our clients productive, agile, and competitive."*

Inetum in United Kingdom, Ireland, India and growing markets: The largest independent Elite partner of leading digital workflow company, ServiceNow, is recognized for its unparalleled expertise in supporting clients through their digital transformation journey.

Marin Marinov, SVP of Inetum Solutions ServiceNow Global Practice, states: *"Bringing Unifii as part of the integrated ServiceNow Global Practice under the single brand of Inetum is a key milestone of our strategy of becoming the leading digital impact partner of ServiceNow in Europe. Their unparalleled expertise and presence on the most mature European market for ServiceNow would allow us to not only grow UK&I market outreach, but to export value to our customers across Europe."*

Inetum, an Elite Partner of ServiceNow, boasts more than 400 certified consultants, holding over 800 certifications across Technology and Operations Excellence, Customer Experience, Employee Experience, and Creator Workflows. Inetum has proven track record for leading large-scale transformations optimizing and streamlining workflows on top of ServiceNow platform for leading companies across Financial Services, Technology, Media and Telecommunications, Service Providers, Manufacturing, Retail and Energy & Utilities verticals. As part of its growth strategy, Inetum plans to surpass 1,500 consultants within the next four years, primarily in Europe and supported by India and Latin America. This growth is supported by the development of Centers of Excellence, which play a crucial role in maintaining and scaling the global ServiceNow platform, ensuring that clients receive consistent, high-quality support and solutions tailored to their unique requirements.

About Inetum

Inetum is a European leader in digital services. The team of 28,000 consultants and experts at Inetum strives every day to make a digital impact on businesses, public sector entities, and society. Inetum's solutions aim to contribute to the performance and innovation of its clients, as well as to the general interest. Present in 19 countries with a dense network of centers, Inetum collaborates with the main software manufacturers to face the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and expansion, Inetum generated a turnover of 2.5 billion euros in 2023. For more information, visit www.inetum.com

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