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**Gfi Informatique:**  
**Software**

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## **With *OptiYard*, Gfi Informatique becomes the first major European software publisher to market a Yard Management System solution**

A key player on the Transport and Logistics market thanks to its *Optidock* and *Optidock Scheduler* solutions, Gfi Informatique strengthens its offer by launching *OptiYard*, a Yard Management System software solution. Gfi Informatique thus becomes the first major European software publisher to propose a logistics yard management offer and to have a complete range of solutions for Distribution, Transport and Logistics operators.

With its innovative *OptiYard* solution, Gfi Informatique now provides transport and logistics companies with a mobile tool, with a graphical interface, to map their sites and logistics platforms, to know their status and share information in real time with all users. The Group has thus become the first major European publisher to offer this type of solution to large-scale logistics platforms.

The Yard Management System solution, *OptiYard*, enables user companies to manage all vehicle flows on their sites: locating vehicles and trailers, sending mission orders to yard managers, helping with on-site orientation.... All these elements enable companies to better organize and synchronize activities on their sites while optimizing their operations and increasing productivity, meeting deadlines, reducing the risk of site overload...thus ensuring quality of service to end customers.

*"With OptiYard, Gfi Informatique has become the first major European software publisher to launch the Yard Management System, an essential solution to enable companies in the Distribution, Transport and Logistics sectors to optimize the management of their sites" explains Christian Harnisch, Head of the Gfi Informatique Group's Software Business Line. "OptiYard completes the range of solutions of our Transport & Logistics activity, which already includes two offers: Optidock and Optidock Scheduler. We are now the only major player in the sector to propose a global offer that enables our customers to manage their entire supply chain".*

This range of innovative offers enables Gfi Informatique to best meet the expectations and needs of the sector while providing key solutions for the growth and development of companies on the market. Gfi Informatique thus confirms its status as a major player in the digital services sector and as a privileged partner to support its clients' digital transformation.

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#### About Gfi Informatique

*Gfi Informatique is a major player in value-added IT services and software in Europe, and through its differentiated approach occupies a strategic position between global firms and niche entities. With its multi-specialist profile, the Group serves its customers with a unique combination of proximity, sector-based organization and industrial-quality solutions. The Group, with almost 16 000 employees, generated revenue of 1 132 million euros in 2017.*

*Gfi Informatique is listed on Euronext Paris, NYSE Euronext (Compartment B) – ISIN code: FR0004038099.*

*For more information: [www.gfi.world](http://www.gfi.world)*

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