

Press release

Saint-Ouen, France, 6 January 2022

Inetum accelerates in Data and Cloud and consolidates its partnership with Snowflake

Inetum (formerly Gfi), the European leader in digital services and solutions, is pursuing its growth in the Data market. To develop more use cases, data-platform management, and data governance, the Group is consolidating its strategic partnership with Data Cloud developer Snowflake.

Guarantee top-notch delivery

Inetum has reached its objective of advancing to Premier status in Snowflake's Partner Development Program and has implemented a 4-month programme to get Inetum experts on board this select undertaking.

Tightening its collaboration with the vendor – on the French market initially – will give Inetum a unique hold on the solution and its positioning. Inetum has also accelerated Snowflake Fundamentals and Advanced training for its clients that are implementing and migrating to the solution. The Group now has a team of more than 30 consultants and experts who are trained in the solution to guarantee first-rate delivery.

A valuable player on the market

By continuing to intensify training and certifications, Inetum will assert its position as a vital player on the market.

Says Normann Hodara, General Manager France at Inetum: "It's a new phase in our growth strategy for Cloud and Data, which is one of the priorities in our UPSCALE23 programme. The next steps will be to accelerate the deployment of the partnership in France and worldwide, and to advance to Elite status to back our performance in the development of data platforms. Work has already started, and sales are starting to happen in all our geographic regions. We now want to combine our technological expertise and consulting approach to encourage the development of business use cases on data platforms in the market."

Inetum has also announced that a first application study is under way to see how the Snowflake solution can be used to produce ESG (Environmental, Social and Governance) reports and analyses.

"Inetum's investment will reinforce Snowflake's partnership ecosystem in France and in Europe. The skills that Inetum is building through training and certification will enable us to offer a very high level of support to more and more companies that want to develop a data strategy in the cloud," says Édouard Beaucourt, Snowflake Country Manager France. "Having reached Premier status in Snowflake's partner programme, Inetum is now a key Data Cloud partner and will be able to help its clients get the most out of the solution."

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed

towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2020 generated revenues of €1.966 billion.

For more information, please contact:

Inetum Press Relations

press@inetum.com

Claudine Morel Le-Berre
VP Group Communications Director
Tel.: +33 (0)6 68 01 22 56

Marion Latapy
Group Communications Manager
Tel.: +33 (0)6 60 13 50 71

Find Inetum on social media:

[Facebook](#) / [Twitter](#) / [LinkedIn](#) / [YouTube](#) / [Instagram](#)

inetum.com