

Press Release

Madrid, February 9th 2023

Inetum, first European Partner to Receive Panaya Certification

A Strong Partnership for Continued Success in the SAP S/4HANA Market

Inetum's alliance with Panaya, a global leader in SaaS-based Change Intelligence and Testing for ERP and Enterprise Cloud Applications reinforces its strategic position to help companies and public administrations in their transformation processes. Inetum has the most robust value proposition in the market for the conversion to SAP S/4HANA, which thanks to the use of Panaya, ensures the success of projects, increases efficiency and reduces costs.

Inetum, a leading European company in IT and digital solutions, has been the first European company to be recognized by Panaya as a "**Certified Implementation Partner**". This certification is a further step in the strategic alliance between the two companies, in force since 2019. A partnership that has allowed Inetum to stand out in the provision of test automation services and upgrade projects, such as conversions to SAP S/4HANA, in organizations from different sectors, both in Spain and in other countries in Europe and Latin America.

Panaya's SaaS solutions which are based on real-time risk assessment, allow for efficient planning and testing. These solutions provide assurance and efficiency when making changes in any environment. This is true not only in SAP systems, but also covers other technologies such as Oracle, Salesforce and Enterprise cloud applications.

"The long-standing partnership between Panaya and Inetum has been built on the foundation of dozens of successful joint projects. We are confident this certification will deepen and strengthen our partnership, as we continue to conquer new heights in the industry", said **Shabi Levi**, Head of Channels and Alliances at Panaya.

In short, and as **Ignacio Artiaga**, director of the SAP Business Line at Inetum in Spain, emphasizes, "evolving the ERP is to update the heart of the management systems of any organization, so they cannot afford to make a false step. At Inetum we have our own methodology for SAP S/4HANA conversion projects, which we have been perfecting since 2015 and with which we have already supported more than 50 customers in their transformation processes. Thanks to the incorporation of Panaya in this methodology, we have the most robust value proposition in the market. This is something that our clients value very positively and which is noticeable in the results, since we can anticipate and mitigate any risks, ensuring that projects are carried out within the defined times and costs".

A partnership that ensures the success of the projects

The perfect alignment between the features offered by Panaya, the extensive experience provided by the Inetum team in SAP S/4HANA conversion projects, and the individual certification process in Panaya performed by more than 60 Inetum consultants have been key factors for our success in the SAP S/4HANA market.

As **Mario Oliveira**, head of the Global Business Line SAP at Inetum, highlights, "Inetum has extensive experience using Panaya both in transformation projects and in support services with different SAP solutions, including ERP environments -such as ECC or SAP S/4HANA- and web-based solutions -such as SAP SuccessFactors or SAP CX-, in companies and public administrations both in Europe and Latam, with a collaboration that originally started in Spain and has been extended to the 27 countries covered by the company".

About Panaya

Panaya enables organizations to accelerate application change and continuously deliver innovation with its Change Intelligence Platform. Panaya provides cloud-based application delivery and testing solutions that ensure collaboration between Business and IT. Enabling enterprise agility with faster release velocity and uncompromising quality, Panaya delivers an optimized user experience with end-to-end visibility of the application lifecycle. Since 2006, over 3,000 companies in 62 countries, including a third of the Fortune 500, have been using Panaya to deliver quick quality change to enterprise ERP & CRM applications.

Inetum, Positive digital flow

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed to all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a breakdown by sector, and state of the art solutions. Operating in more than 27 countries, the Group has nearly 27,000 collaborators and in 2021 generated revenues of €2,2 billion.

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