

Media alert

Saint-Ouen, 3 July 2023

Inetum CEO Jacques Pommeraud signs open letter led by Cédric O on the risks of the draft EU Artificial Intelligence Act

Together with Cédric O, former French State Secretary of Digital Transition and Electronic Communications, and more than 120 French and European economic stakeholders, Inetum CEO Jacques Pommeraud has signed the open letter to representatives of the European Commission, the European Council, and the European Parliament, to express concerns regarding Europe's competitiveness and technological sovereignty following the latest developments of the draft EU AI Act.

As head of a global group that is a European leader in digital services and solutions, Jacques Pommeraud joins a number of economic players in pointing out the risks of an irrational desire to regulate artificial intelligence, in particular what is called generative AI. For the CEO of the digital services provider Inetum, excessive regulation of this technology would curb the innovative capacity of European companies and encourage those who want to escape a too imposing regulatory framework, to relocate.

While no-one is denying the need to control the uses of this technology, the open letter calls for a moderate and collaborative legal framework to make Artificial Intelligence a lever of positive impact on the performance and competitiveness of European companies. The challenges are considerable, even more so for digital companies like Inetum, to continue to innovate – for themselves and for their clients – but also to attract and retain the best talents and skills in this technology.

About Inetum, Positive digital flow:

Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, a sectoral organisation, and solutions of industrial quality. Present in more than 27 countries, the Group has nearly 27,000 employees and generated revenues of EUR 2.4 billion in 2022.

For more information, contact:

Inetum Press Relations

press@inetum.com

Claudine Morel Le-Berre
Chief Communications Officer
Tel.: +33 (0)6 68 01 22 56

Marion Latapy
Group Communications Manager
Tel.: +33 (0)6 60 13 50 71

Inetum on social media:

Facebook / **T**witter / **L**inkedIn / **Y**ouTube / **I**nstagram

inetum.com