

Press release

Saint-Ouen, France, 1st march 2024

Inetum is strengthening its Innovation Department in France

Innovation is in Inetum's DNA, a leading provider of digital services and solutions. To meet the expectations of its clients, several talents have just been appointed to head the Innovation Department and the 3 FabLabs present in France.

Since January 1st, as Director of Innovation France, Isabelle Lamaison Donato's mission is to lead Inetum's innovation strategy in France. She is responsible for innovation teams, from research to deployment of innovative solutions for our clients throughout the country. She works closely with the Group's stakeholders, partners, and clients to develop innovative solutions with high added value, incorporating technologies such as Artificial Intelligence, GenAI, and virtual reality.

Thaïs Auizerate, appointed Director of the FabLab in Lyon, and Sylvie Couranton, who becomes Director of Paris FabLab, have as their main mission to supervise and coordinate the activities and teams of experts of these 2 innovation centers, real places of inspiration, acculturation, and creation for Inetum teams, clients, and partners.

"Innovation is the engine of growth and transformation in the technology sector. With the dynamism of Isabelle, Thaïs, and Sylvie within our Innovation Department, we are taking a step forward towards operational excellence," said Normann Hodaara, CEO of Inetum France.



Isabelle Lamaison Donato has been appointed Director of Innovation for Inetum France.

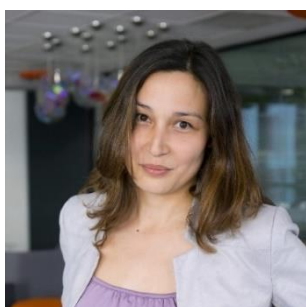
She graduated from EM Lyon and ENS, and subsequently joined various software companies, such as SAP as Program Director, and consulting firms such as RDW Technologies as Business Unit Manager.

Isabelle joined Inetum in 2010 and the Innovation Department in 2019.



Thais Aouizerate has been appointed Director of the Lyon FabLab.

She graduated with a Master's degree in Big Data & Marketing Management from OMNES in 2020, and joined Inetum five years ago.



Sylvie Couranton has been appointed Director of the Paris FabLab.

She graduated from ITIN school in 2004, which has since become ESIEE-IT, and has gained solid experience in several digital companies (Leasecom, Alten, Capgemini, and CG2 Conseil) in various roles such as IT project management, team management, sales functions, and partner management.

Sylvie joined Inetum five years ago.

The appointments of Sylvie and Thais complement that of Céline Mayousse, who was recently appointed to head the Nantes FabLab.

About Inetum

Inetum is a digital services and solutions company. Present in more than 27 countries, the Group has nearly 28,000 employees and generated revenues of EUR 2.4 billion in 2022. In a world where needs and uses are continuously being reinvented, the Inetum Group supports companies and governments in their digital transformation by offering them a unique combination of proximity, sectoral organisation, and innovative solutions. With its multi-specialist profile, Inetum aligns its organisation around 4 Global Business Lines: Inetum Consulting, Inetum Technologies, Inetum Solutions, and Inetum Software.

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