Press release

Paris, 1st October 2024

Nomination: Etienne Gay, AI Director for Inetum's Innovation teams in France

Etienne Gay has joined Inetum, a leading digital services and solutions company. As AI Director for the Innovation teams in France, Etienne Gay's mission will be to support the Group's Artificial Intelligence strategy. To this end, he will be involved in the design of the Group's AI products, and will be responsible for our AI research plan, as well as for supporting our customers in the delivery of AI projects. He reports to Isabelle Donato, Inetum France Innovation Director.

With his team of experts in the fields of Data, Language, Computer Vision, Machine Learning and GenAI, Etienne's task will be to define the long-term AI strategy to serve customer needs and to contribute to the goal of Innovation by Inetum: to give Inetum and its customers a head start. In addition, he is the guarantor of the content of our AI acculturation programs, such as the one developed under the title "Do you speak AI & GenAi?" and now offered to customers.

"I'm delighted to be joining a fast-moving organization that has made AI a strategic focus of its development. We'll be doing everything we can to meet the needs of our customers, who today are wondering how to implement AI within their departments or processes. Our ambition is to help them gain greater impact with their own customers and employees by offering them effective solutions that are quick to implement." **Etienne Gay, Director of Artificial Intelligence at Inetum's FabLab in France.**

> **Etienne Gay, 35, has a PhD in Applied Mathematics from the Université Paris Cité, and is a mathematics researcher. After specializing in computer modeling and simulation of physics, he then moved into the Machine Learning sector. Before joining Inetum, Etienne Gay worked at VO2 Group as Director of R&D innovation and Data activities.**

About Inetum

Inetum is a European leader in digital services. Inetum's team of 28,000 consultants and specialists strive every day to make a digital impact for businesses, public sector entities and society. Inetum's solutions aim at contributing to its clients' performance and innovation as well as the common good. Present in 19 countries with a dense network of sites, Inetum partners with major software publishers to meet the challenges of digital transformation with proximity and flexibility. Driven by its ambition for growth and scale, Inetum generated sales of 2.5 billion euros in 2023.

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