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Acquisition

Gfi acquires Bridgeo, leader in the implementation of Sage solutions in Central Africa, and confirms its desire to develop in the African market.

This new acquisition is part of the Gfi Group's strategy to support its global clients throughout their regions, while at the same time ensuring that the highest standards are offered to local companies. With this acquisition, Gfi intends to complete its presence on the African continent and contribute to the economic development of this continent driven by its digital transformation.

Bridgeo
A COMPANY FOR AFRICA

Created in 1996, Bridgeo is the first Sage partner in Central Africa. Its consultants are experts on Sage's main offers: Sage Business Cloud Enterprise Management (X3/X3 People), Sage 1000 Cloud and Sage 100 Cloud. Based in Cameroon, the Sage integrator regularly operates throughout Central Africa and also in East Africa with a high degree of commitment that has forged its reputation. Over the past twenty years, Bridgeo has developed a prosperous and loyal clientele, composed of the region's leading economic players.

Thanks to this new operation, Gfi pursues several ambitions:

- Strengthening its activities in the integration of strong value-added solutions, confirming its status as Sage's preferred partner on the African continent;

- Accelerating Bridgeo's local growth by expanding its range of services and business solutions from the Gfi Group's catalogue;
- Making this new subsidiary one of the leaders in IT services in Central Africa, a partner in the digital transformation of African companies thanks to its dual expertise in business and technological challenges;
- Accompanying its key account clients, particularly from the banking, telecoms and industry sectors, in their regional development.

With the integration of Bridgeo, combined with the latest mergers with companies such as Value Pass and Capital Consulting, Gfi now has more than 800 employees serving African companies and confirms its ambition to become one of the market leaders.

Vincent Rouaix, Chairman and Chief Executive Officer of the Gfi Group, states: *"With the acquisition of Bridgeo, we have strengthened our position as a strategic partner for Sage. We are also reinforcing our unique value proposition for African companies and administrations, ranging from business consulting to solution implementation. By placing digital technology at the heart of its clients' strategy, Gfi enables them to accelerate their transformation and make a real difference in their expansion. "*

About Gfi

The Gfi Group, present in more than 22 countries, is a major player in value-added IT services and software. Gfi occupies a differentiating strategic position between global operators and niche players. With its multi-specialist profile, the Group serves its clients with a unique combination of proximity, sector-based organization and industrial-quality solutions. The Group, which has nearly 20,000 employees, generated revenues of €1,395 million in 2018.

For more information: www.gfi.world

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