

## Press release

Paris, France, 25 February 2021

### **Inetum named Acquia “Partner of the Year” for 2020**

**Inetum today announced it has been selected as an Acquia “Partner of the Year” winner for 2020. Inetum is being honoured for its superlative performance during the past year in Revenue Performance with Acquia in EMEA area.**

Inetum, a European leader in digital services and solutions, is helping business to get the most out of digital flow. Because needs and usages today are constantly being reinvented, Inetum is committed towards all its clients to innovate, continually adapt, and stay ahead. Across the globe, the Group’s 27,000 employees respond to the major changes and break-ups in organizations by integrating trade solutions into a continuous, end-to-end assistance approach, from creating the vision, to designing, producing and rolling out the solutions.

Thanks to strategic partnerships forged with the biggest publishers on the market, Inetum’s business solutions are integrated as true growth and performance vectors for its clients. “Inetum is a specialist in designing and implementing digital processes for clients and employees,” says Sophie Deloustal, Head of Group BL Business Solutions at Inetum. “We have therefore developed our partnership and our know-how around the Acquia solution, as the leader in Digital Experience Platforms, in order to offer our clients a high-performance and innovative architecture for designing Next-Generation digital ecosystems.”

Acquia recognized 15 partners across four global regions based on overall revenue performance, growth with Acquia’s Open Digital Experience Platform (DXP), number of new customers secured last year, and excellence with Acquia’s products. There are several new categories this year, two of which focus on giving back: Top Partner Drupal Contributor and Tech for Good Partner of the Year.

“Congratulations to Inetum who went above and beyond in a difficult year to deliver substantial value to our joint customers,” said Peter Ford, VP of global channels, partners, and alliances at Acquia. “We look forward to continuing our partnership with Inetum to create a new standard of customer experience by leveraging Acquia’s Open DXP and the expertise of our partner ecosystem.”

Acquia’s partners have always been at the forefront of the world’s most ambitious digital experiences including more than 600 of the leading digital agencies, systems integrators and Drupal development companies across global markets, including the Americas, EMEA and Asia.

#### **About Inetum, Positive digital flow:**

*Inetum is an agile IT services company that provides digital services and solutions, and a global group that helps companies and institutions to get the most out of digital flow. In a context of perpetual movement, where needs and usages are constantly being reinvented, the Inetum group is committed*

towards all these players to innovate, continue to adapt, and stay ahead. With its multi-expert profile, Inetum offers its clients a unique combination of proximity, sectorial organisation, and solutions of industrial quality. Operating in more than 26 countries, the Group has nearly 27,000 employees and in 2019 generated revenues of €2.3 billion (pro forma).

**About Acquia:**

Acquia is the open digital-experience platform that enables organizations to build, host, analyse and communicate with their customers at scale through websites and digital applications. As the trusted open-source leader, we use adaptive intelligence to produce better business outcomes for CX leaders.

**For more information, please contact:**

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